

—Institutional Effectiveness Summary for Administrative Units—

“The institution must demonstrate planning and evaluation in its administrative and educational support services ... Each unit, in its planning and evaluation processes, should consider internal and external factors and develop evaluation methods which will yield information useful to the planning processes of that unit.” SACS 1998

Fiscal Year: 1999-2000

Date Submitted: 01/03/01

Division Name: President's Division

Unit Name: President's Office

Unit Head: Dr. John C. Hitt

Participating Staff: Dr. Tom Huddleston, Dr. Dan Holsenbeck, Mr. Robert Holmes

Unit Mission:	Performance Indicators	Performance Measurements	Measurement Results	Use of Results
<p>The mission of the President's Office is to provide vision, motivation, and leadership to the university in fulfilling its metropolitan university mission of striving for national excellence while contributing to the economic development, social health, and cultural vitality of metropolitan Orlando. The President's Office provides support and guidance to students, faculty, and staff for the implementation of the five specific goals of the university.</p>	<p>1. Foster growth in the UCF Foundation assets</p> <p>2. Attract high technology industry to the area along I-4 between Orlando and Tampa and the east coast of Florida</p> <p>3. Increase the University's enrollment without sacrificing quality</p>	<p>1.a. The Capital Campaign (quiet phase) funding target - \$108,700,000</p> <p>1.b. Harris Rosen Gift (School of Hospitality) Funding target - \$20,000,000</p> <p>1.c. Foundation's total assets baseline - FY 98 - \$68,000,000</p> <p>1.d. Total gifts FY 99: \$10,200,000</p> <p>Goal for FY 2000: \$11,730,000 (15%)</p> <p>2.a. Will collaborate with Semiconductor Sector to enhance job opportunities</p> <p>2. b. Increase investment with Semiconductor Sector (Specific baselines & targets are not applicable to performance measurement because the results are controlled by third parties)</p> <p>3.a. Increase fall enrollment baseline; target enrollment 30,500</p> <p>3.b. Raise average SAT score Baseline - 1,129</p> <p>3.c. Increase # of National Merit Scholars - 12 Target 15</p>	<p>1.a. Cash & pledges: \$94,675,685</p> <p>1.b. Cash & pledges: \$13,000,000</p> <p>1.c. As of June 30, 2000: \$103,188,055</p> <p>1.d. Actual gifts FY 2000: \$12,800,000</p> <p>2.a. Indirect jobs - 30 Direct jobs - 320</p> <p>2.b. Investment - \$550,000,000</p> <p>3.a. 1999 Enrollment: 31,472</p> <p>3.b. Actual SAT Score: 1144</p> <p>3.c. Actual National Merit Scholars - 19</p>	<p>1.a. Buildings, endowment equipment, operations in academic research & scholarships.</p> <p>1.b. Building & land for the school of Hospitality Management</p> <p>1.c. Broad-based support for UCF</p> <p>1.d. Broad-based support for UCF</p> <p>2.a. & b. Use experience to expand partnerships and assist economic development organizations to attract additional high technology industry investment.</p> <p>3.a. Increase revenue</p> <p>3.b. Strengthen retention</p> <p>3.c. Improve visibility</p>