

Program Statement: BSBA in Finance CIP Code: 52.0801 Level: Undergraduate

Linkage between Expanded Statement of Institutional Purpose,
 Department/Program Intended Outcomes/Objectives, Assessment Criteria and Procedures,
 Results, and Use of Results at our University

Expanded Statement of Institutional Purpose	Departmental/Program Intended Outcomes/objectives	Assessment Criteria & Procedures	Assessment Results	Use of Results
<p>UCF Mission: UCF is a metropolitan university committed to providing the finest undergraduate education in Florida, achieving international prominence in key graduate educational and research programs, promoting a global perspective, fostering inclusiveness and diversity, and becoming America's teaching partnership university.</p> <p>CBA Mission: The College of Business Administration advances the University's mission and goals in providing intellectual leadership through teaching, research, and service. The College delivers research and quality business education programs at the undergraduate, graduate, and executive levels to citizens of the State of Florida and to select clientele nationally and internationally.</p> <p>The College's faculty of scholar-</p>	<p>Graduates in finance will:</p> <p>1. Have substantial knowledge in the following four areas: financial analysis, financial markets institutions and instruments, investment analysis, and financial modeling.</p>	<p>Undergraduate students in finance will:</p> <p>1.a. Complete a comprehensive assessment exam developed by the faculty. The exam will cover the four major "knowledge" areas that the finance major emphasizes. Ninety percent of the students taking the exam will score 70% or higher on each of the four parts of the exam.</p> <p>1.b. Be evaluated by their internship supervisor at the sponsoring organization. The evaluation will be made for each student taking the internship course (FIN 4941). Approximately 40 percent of all finance majors take FIN 4941 as an elective and these students are representative of finance majors in general. Ninety percent of the</p>	<p>1.a. The comprehensive exam has been developed and approved by the faculty. It consists of approximately twelve questions from each of the four knowledge areas. The exam will be given to a sample of students during the Fall 2000 semester.</p> <p>1.b. The evaluations by the internship supervisors for 99 internships in Fall '99, Sp '00, and Sum '00 indicates that 94.9% of the students demonstrated technical knowledge that was "satisfactory" or better.</p>	

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<p>teachers is committed to providing the academic community with high-quality contributions in basic scholarship, applied scholarship, and instructional development. The College delivers quality teaching in comprehensive academic programs that build on the University's foundation in the arts and sciences. These programs are designed to provide students with competencies, skills, and knowledge that serve the business community's national and international needs. Service to its community is an important extension of the teaching and research mission of the College. The College also engages in mutually enriching partnerships with the business community.</p> <p>The College of Business Administration is committed to and embraces academic and cultural diversity, the free expression of ideas, equality of all people, and the dignity of the individual. Furthermore, the College provides a creative and technologically advanced environment for the delivery of innovative and progressive programs.</p> <p>Program Mission: The goal of the BSBA program in finance is to provide students with the knowledge and skills necessary to have successful careers in finance.</p>	<p>2. Graduate with skills and competencies that will be necessary for a successful career in finance. These skills and competencies include technical, analytical, oral and written communications and teamwork.</p>	<p>students will receive an evaluation of "Satisfactory" or better from their internship supervisor in the areas of "technical knowledge."</p> <p>2.a. Finance majors will be evaluated on their technical, analytical, communication and teamwork skills by their internship supervisor at the sponsoring organization. The evaluation will be made for each student taking the internship course (FIN 4941). Ninety percent of the students will receive an evaluation of "satisfactory" or better from their internship supervisor in the areas of analytical ability and judgment, ability to communicate orally, writing skills, and ability to be an effective team member.</p> <p>2.b. Seventy percent of students responding to an alumni survey will "Strongly Agree" or "Agree" with the following statements:</p> <ul style="list-style-type: none"> • Taught me the necessary technical skills to analyze and solve a variety of financial problems. • Helped me acquire the necessary analytical skills to analyze and solve a variety of financial problems. • Helped me acquire the necessary skills to prepare and deliver an effective oral report as part of my job. • Helped me acquire the 	<p>2.a. The evaluations by the internship supervisors for 99 internships in Fall '99, Sp '00, and Su '00 demonstrated enhanced skills in analytical ability/judgment, ability to communicate orally, writing skills, and the ability to be an effective team member. The percentage of evaluations that were "satisfactory" or better were:</p> <ul style="list-style-type: none"> • Analytical ability/judgment: 96.0% • Oral communication: 100% • Writing skills: 100% • Teamwork: 94.9% <p>2.b. The questionnaire has been revised and will be mailed in October to the 254 students who graduated with a BSBA in Finance in Fall '99, Sp '00, and Su '00.</p>	

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	<p>3. Graduate with a high degree of preparedness for careers in corporate finance, investments, banking, insurance and real estate.</p>	<p>necessary skills to write memos, letters, and reports as part of my job.</p> <ul style="list-style-type: none"> • Helped me become a better team player. <p>3.a. Finance majors will be evaluated by their internship supervisor at the sponsoring organization. The evaluation will be made for each student taking the internship course (FIN 4941). Students enroll in FIN 4941 as an elective and these students are a representative sample of finance majors. Ninety percent of the students will receive an evaluation that indicates that the sponsoring organization would be willing to hire the intern in a permanent position in the organization.</p> <p>3.b. Seventy percent of finance students responding to an alumni survey will "Strongly Agree" or "Agree" with the following statements:</p> <ul style="list-style-type: none"> • Overall, I feel confident the finance program has prepared me for my first position in finance. • Overall, I feel the finance program has helped prepare me for a successful career in finance. 	<p>3.a. The evaluation by the internship supervisors for 99 internships in Fall '99, Sp '00, and Su '00 indicates that 90.7% of those that have hiring authority would consider the intern for permanent employment in their organization.</p> <p>3.b. The questionnaire has been revised and will be mailed in October to the 254 students who graduated with a BSBA in Finance in Fall '99, Sp '00, and Su '00.</p>	