

IE Measures:
Fall 2000

Department: CBA
 Chair: N/A
 Participating Faculty:
Craig Gallet, Barbara Moore, Bob Pennington
Brian Rungeling, and Bisakha Sen

Program Statement: BSBA in General Business CIP Code: 52.0101 Level: Undergraduate

Linkage between Expanded Statement of Institutional Purpose,
 Department/Program Intended Outcomes/Objectives, Assessment Criteria and Procedures,
 Results, and Use of Results at our University

Expanded Statement of Institutional Purpose	Departmental/Program Intended Outcomes/Objectives	Assessment Criteria & Procedures	Assessment Results	Use of Results
<p>UCF Mission: UCF is a metropolitan university committed to providing the finest undergraduate education in Florida, achieving international prominence in key graduate educational and research programs, promoting a global perspective, fostering inclusiveness and diversity, and becoming America's leading partnership university.</p> <p>CBA Mission: The College of Business Administration advances the University's mission and goals in providing intellectual leadership through teaching, research, and service. The College delivers research and quality business education programs at the undergraduate, graduate, and executive levels to citizens of the State of Florida and to select clientele nationally and internationally. The College's faculty of scholars-teachers is committed to providing</p>	<p>Since the curriculum of the General Business program is currently under revision, columns two and three of the matrix, as well as the program mission statement, will likely differ from previous versions of the matrix. Hence, we will complete those portions of the matrix at a later date.</p>			

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<p>the academic community with high-quality contributions in basic scholarship, applied scholarship, and instructional development. The College delivers quality teaching in comprehensive academic programs that build on the University's foundation in the arts and sciences. These programs are designed to provide students with competencies, skills, and knowledge that serve the business community's national and international needs. Service to its community is an important extension of the teaching and research mission of the College. The College also engages in mutually enriching partnerships with the business community.</p> <p>The College of Business Administration is committed to and embraces academic and cultural diversity, the free expression of ideas, equality of all people, and the dignity of the individual. Furthermore, the College provides a creative and technologically advanced environment for the delivery of innovative and progressive programs.</p> <p>Program Mission: The intent of the general business degree program is to provide students interested in obtaining a business administration degree, a general program of study in a number of business areas as opposed to specialization in one field. The College of Business</p>				

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<p>Administration at the University of Central Florida provides students with an outstanding business education in which students will acquire the prerequisite knowledge and skills to analyze complex business problems and issues that exist in today's global economy. Improved success of graduates to apply these knowledge and skills in the job market will be assessed.</p>				