

2000

Department: CBA
 Director: Dr. Robert Ford
 Participating Faculty:
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Program Statement: MBA CIP Code: 52.0101 Level: Graduate
 Linkage between Expanded Statement of Institutional Purpose,
 Department/Program Intended Outcomes/Objectives, Assessment Criteria and Procedures,
 Results, and Use of Results at our University

Expanded Statement of Institutional Purpose	Departmental/Program Intended Outcomes/objectives	Assessment Criteria & Procedures	Assessment Results	Use of Results
<p>UCF Mission: UCF is a metropolitan university committed to providing the finest undergraduate education in Florida, achieving international prominence in key graduate educational and research programs, promoting a global perspective, fostering inclusiveness and diversity, and becoming America's leading partnership university.</p>	<p>1. Knowledge Graduates with the Master's of Business Administration degree will have the creative decision-making competencies to successfully and ethically manage organizational resources in an ever-changing, knowledge driven, global environment.</p>	<p>1.a. In order to assess these decision-making competencies a representative sample of employers of UCF MBA graduates will be surveyed. 80% of employers surveyed will rate UCF MBA graduates at an average of 4 or above on five-point scales assessing decision making skills.</p>		
<p>CBA Mission: The College of Business Administration advances the University's mission and goals in providing intellectual leadership through teaching, research, and service. The College delivers research and quality business education programs at the undergraduate, graduate, and executive levels to citizens of the State of Florida and to select clientele nationally and internationally. The College's faculty of scholar-teachers is committed to providing</p>	<p>2. Skills UCF MBA graduates and currently employed students have the necessary functional and conceptual skills to be successful in their professional endeavors.</p>	<p>1.b. A representative sample of UCF MBA student policy cases from the capstone "Business Policy and Social Responsibility" course will be reviewed in the Fall of 2000 by a group of approximately 20 business professionals. 80% of the student cases sampled will be evaluated at an average of 4 or above on a 5 point scale assessing decision making skills and application of appropriate functional knowledge.</p> <p>2.a. To assess these necessary functional and conceptual skills, a sample of employers of UCF MBA graduates will be surveyed. 80% of employers responding will rate UCF</p>		

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<p>the academic community with high-quality contributions in basic scholarship, applied scholarship, and instructional development. The College delivers quality teaching in comprehensive academic programs that build on the University's foundation in the arts and sciences. These programs are designed to provide students with competencies, skills, and knowledge that serve the business community's national and international needs. Service to its community is an important extension of the teaching and research mission of the College. The College also engages in mutually enriching partnerships with the business community.</p> <p>The College of Business Administration is committed to and embraces academic and cultural diversity, the free expression of ideas, the equality of all people, and the dignity of the individual. Furthermore, the College provides a creative and technologically advanced environment for the delivery of innovative and progressive programs</p> <p>Program Mission: The intent of the MBA Program at the University of Central Florida is to develop the student's analytical, problem-solving, and decision-making capabilities to meet the challenge of leadership in professional management positions in today's global economy and in the changing world of the future.</p>	<p>3. Success in Labor Market UCF MBA graduates experience career enhancements.</p>	<p>MBA graduates at 4 or higher on a five-point scale assessing these items.</p> <p>2.b. A sample of UCF MBA student policy cases from the capstone "Business Policy and Social Responsibility" course will be reviewed in the Fall of 2000 by outside business professionals for these necessary functional and conceptual skills. 80% of the student cases sampled will be evaluated at 4 or above on a 5 point scale assessing these skills.</p> <p>3.a. A sample of MBA alumni will be surveyed about promotions, pay raises, job changes and career changes since graduation. 80% or more of the graduates responding will agree or strongly agree on a five-point scale a career enhancement since graduation.</p> <p>3.b. A sample of employers of UCF MBA graduates will be surveyed. 80% or more of the employers responding will agree or strongly agree on a five-point scale that their current employees who graduated from UCF's MBA experienced job promotions, pay increases or other career enhancements since graduation.</p>		

Instructions: Please review the following statements regarding UCF MBA Graduates you currently employ and assess their degree of competency and skills listed below. Please circle one answer that best describes your perception of our graduates' preparation and return at your earliest convenience. Thank you for your time.

I. Decision Making Skills	
1) Their ability to identify the appropriate problems in their jobs.	1 2 3 4 5 N/A
2) Their ability to correctly identify good alternatives for solving identified problems.	1 2 3 4 5 N/A
3) Their ability to accurately evaluate or assess the pros and cons of problem-solving alternatives.	1 2 3 4 5 N/A
4) Their ability to make the best choices.	1 2 3 4 5 N/A
5) Their ability to successfully implement their decisions.	1 2 3 4 5 N/A
6) Their ability to utilize sound ethical judgments in their decision making.	1 2 3 4 5 N/A
7) Overall, how would you rate the decision making skills of our UCF MBA graduates?	1 2 3 4 5 N/A
II. Functional and Conceptual Skills of UCF MBA Graduates	
1) Their ability to utilize accounting analysis and concepts in their jobs.	1 2 3 4 5 N/A
2) Their ability to utilize financial analysis and concepts in their jobs.	1 2 3 4 5 N/A
3) Their ability to utilize economic analysis and concepts in their jobs.	1 2 3 4 5 N/A
4) Their ability to utilize marketing analysis and concepts in their jobs.	1 2 3 4 5 N/A
5) Their ability to utilize quality analysis and concepts in their jobs.	1 2 3 4 5 N/A
6) Their ability to utilize information technology in their jobs.	1 2 3 4 5 N/A
7) Their ability to utilize human relations and behavioral skills in their jobs.	1 2 3 4 5 N/A
8) Their ability to utilize strategic planning concepts in their jobs.	1 2 3 4 5 N/A
9) Their ability to utilize statistical analysis and concepts in their jobs.	1 2 3 4 5 N/A
10) Their ability to utilize leadership skills in their jobs.	1 2 3 4 5 N/A

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