

IE Measures:
Fall 1999

Department: CBA

Director: Dr. Paul Sweeney

Participating Faculty:

Cameron Ford, Mary Gowan, Richard Huseman
Foard Jones, Dianna Stone

Program Statement: MSM CIP Code: XX.0101 Level: Graduate

Linkage between Expanded Statement of Institutional Purpose,

Department/Program Intended Outcomes/Objectives, Assessment Criteria and Procedures,
Results, and Use of Results at our University

Expanded Statement of Institutional Purpose	Departmental/Program Intended Outcomes/objectives	Assessment Criteria & Procedures	Assessment Results	Use of Results
<p>UCF Mission: UCF is a metropolitan university committed to providing the finest undergraduate education in Florida, achieving international prominence in key graduate educational and research programs, promoting a global perspective, fostering inclusiveness and diversity, and becoming America's leading partnership university.</p> <p>CBA Mission: The mission of the College of Business Administration is to provide quality business education programs, at the undergraduate, graduate and executive levels, to the citizens of the state of Florida and to selected clientele nationally and internationally. In delivering these programs, the College places primary emphasis on excellent teaching, research and service with a strong commitment to developing mutually supportive relationships with the business community of Central Florida.</p>	<p>1. Knowledge Graduates with the Master's of Science in Management degree will have the skills to actively and creatively participate in organizational change efforts, especially as they impact a firm's human resources and processes.</p> <p>2. Skills UCF MSM graduates and students perceive they have the necessary functional and conceptual skills to be successful in their professional endeavors.</p>	<p>1.a. In order to assess these decision-making competencies a survey of employers of UCF MSM graduates will be conducted. Three quarters of employers surveyed will rate UCF MSM graduates at 3 or higher on a five point scale.</p> <p>1.b. A sample of the field projects completed by MSM students will be reviewed in the Spring of 2000 by a sample of faculty (not teaching the course) and outside business professionals. Three quarters of the sampled projects will be evaluated at 3 or above on a 5 point scale.</p> <p>2.a. To assess these necessary functional and conceptual skills, a survey of employers of UCF MSM graduates will be conducted. Three quarters of employers surveyed will rate UCF MSM graduates at 3 or higher on a five point scale.</p> <p>2.b. A sample of the field projects completed by MSM students will be reviewed in the Spring of 2000 by a</p>		

Expanded Statement of Institutional Purpose	Departmental/Program Intended Outcomes/objectives	Assessment Criteria & Procedures	Assessment Results	Use of Results
<p>Program Mission: The intent of the MSM Program at the University of Central Florida is to develop the student's ability to diagnose the need for organizational change, plan effectively for the change and it's effect on a firm's human resources, and develop problem-solving, and decision-making capabilities to help lead successful change. Improved success of graduates to apply these knowledge and skills in the job market will be assessed.</p>	<p><u>3. Success in Labor Market</u> UCF MSM graduates experience career enhancements.</p>	<p>group of faculty (not teaching the course) and outside business professionals. Three quarters of the sampled projects will be evaluated at 3 or above on a 5 point scale.</p> <p>2.c. A sample of graduating students taking the final program course will be surveyed. Three quarters of the students will rate the program at a 3 or higher (out of 5).</p> <p>2.d. From a list of functional and conceptual skills, 70% of those items will be rated 3 or greater (on a 5 point scale) in the survey of graduating students.</p> <p>3a. Currently enrolled MSM students (who have taken 4 or more courses) will be surveyed about promotions, pay raises, job/career changes since entering the program. A third or more of the students responding will indicate some career enhancement.</p> <p>3b. We will double of the number of companies willing to sponsor our Applied Field Projects for the first three years of the program.</p> <p>3b. Every MSM alumni will be asked to participate in an exit survey about promotions, pay raises, and job and career changes since entering the program. Two-thirds or more of enrolled students responding will indicate some career enhancement since entering the program.</p>		