

IE Measures:
Fall 2000

Department: CBA

Director: Dr. Paul Sweeney

Participating Faculty:

Cameron Ford, Mary Gowan, Richard Huseman
Foard Jones, Dianna Stone

Program Statement: MSM CIP Code: 52.0201 Level: Graduate

Linkage between Expanded Statement of Institutional Purpose,

Department/Program Intended Outcomes/Objectives, Assessment Criteria and Procedures,
Results, and Use of Results at our University

Expanded Statement of Institutional Purpose	Departmental/Program Intended Outcomes/objectives	Assessment Criteria & Procedures	Assessment Results	Use of Results
<p>UCF Mission: UCF is a metropolitan university committed to providing the finest undergraduate education in Florida, achieving international prominence in key graduate educational and research programs, promoting a global perspective, fostering inclusiveness and diversity, and becoming America's leading partnership university.</p> <p>CBA Mission: The College advances the University's mission and goals in providing intellectual leadership through teaching, research, and service. The College delivers research and quality business education programs at the undergraduate, graduate, and executive levels to citizens of the State of Florida and to select clientele nationally.</p> <p>The College's faculty of scholar-teachers is committed to providing the academic community with high-quality contributions in basic</p>	<p>1. Knowledge Graduates with the Master's of Science in Management degree will have the skills to actively and creatively participate in organizational change efforts, especially as they impact a firm's human resources and processes.</p> <p>2. Skills UCF MSM graduates and students will have the necessary functional and conceptual skills to be successful in their professional endeavors.</p>	<p>1. a. In order to assess these decision-making competencies a survey of employers of UCF MSM graduates will be conducted about 1 year after the Fall 2000 program launch. Three quarters of employers surveyed will rate UCF MSM graduates at 3 or higher on a five point scale.</p> <p>1. b. A sample of the field projects completed by MSM students will be reviewed at the end of Summer 2001 term by a sample of faculty. Three quarters of the sampled projects will be evaluated at 3 or above on a 5 point scale measuring project quality.</p> <p>2. a. A sample of the field projects completed by MSM students will be reviewed in the Summer of 2001 by a group of faculty (not teaching the course) and outside business professionals. Three quarters of the sampled projects will be evaluated at 3 or above on a 5 point scale measuring quality.</p>		

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<p>scholarship, applied scholarship, and instructional development. The College delivers quality teaching in comprehensive academic programs that build on the University's foundation in the arts and sciences. These programs are designed to provide students with competencies, skills, and knowledge that serve the business community's national and international needs. Service to its community is an important extension of the teaching and research mission of the College. The College also engages in mutually enriching partnerships with the business community.</p> <p>The College is committed to and embraces academic and cultural diversity, the free expression of ideas, equality of all people, and the dignity of the individual. Furthermore, the College provides a creative and technologically advanced environment for the delivery of innovative and progressive programs.</p> <p>Program Mission: The intent of the MSM Program is to develop the student's ability to diagnose the need for organizational change, plan effectively for the change and it's effect on a firm's human resources, and develop the problem-solving, and decision-making capabilities to help lead successful.</p>	<p>3. <u>Career Advancement/Success in Labor Market</u> . UCF MSM graduates will experience career enhancements.</p>	<p>2.b. A sample of graduating students taking the final program course will be surveyed about 1 year after program launch. Three quarters of the students will provide an overall program rating at a 3 or higher (out of 5, where 5 = excellent program).</p> <p>3a. A sample of MSM graduates will be surveyed approximately 1 year after program launch about promotions, pay raises, job/career changes since entering the program. A third or more of the students responding will indicate career enhancement.</p> <p>3b. We will double the number of companies willing to sponsor our Applied Field Projects for the first three years of the program.</p>		