

IE Measures:
Fall 1999

Department: Management Information Systems
 Chair: Dr. Paul Cheney
 Participating Faculty:
Larry West, Bill Leigh, Tom Roberts
and Stephen Goodman.

Program Statement: BSBA in Management Information Systems CIP Code: 52.1201 Level: Undergraduate

Linkage between Expanded Statement of Institutional Purpose,
 Department/Program Intended Outcomes/Objectives, Assessment Criteria and Procedures,
 Results, and Use of Results at our University

| Expanded Statement of Institutional Purpose | Departmental/Program Intended Outcomes/objectives | Assessment Criteria & Procedures | Assessment Results | Use of Results |
|---|--|--|---|----------------|
| <p>UCF Mission: UCF is a metropolitan university committed to providing the finest undergraduate education in Florida, achieving international prominence in key graduate educational and research programs, promoting a global perspective, fostering inclusiveness and diversity, and becoming America's leading partnership university.</p> <p>CBA Mission: The mission of the College of Business Administration is to provide quality business education programs at the undergraduate, graduate, and executive levels to the citizens of the state of Florida and to selected national and international clientele. In delivering these programs, the College places primary emphasis on excellent teaching, research, and service with a strong commitment to developing mutually supportive relationships with the business community of Central Florida.</p> | <p>1. Knowledge: Students graduating from the B.S. program in Management Information Systems will demonstrate mastery of the following MIS concepts:</p> <ul style="list-style-type: none"> • Systems Analysis • Systems Design • Data Base Management • Programming • Data Communications | <p>1.a. Assessment will be accomplished through a survey of graduating seniors each semester. They will be surveyed in areas such as employment opportunities, salary levels, as well as most and least valuable courses in the MIS program. Eighty percent of the graduating seniors will strongly agree or agree with the statement "The MIS program at UCF has provided me with adequate MIS-related knowledge."</p> <p>1.b. Assessment will be accomplished through a random sample of recent alumni concerning the adequacy of their training in the areas of systems analysis and design, data base management, programming concepts, and data communications. Eighty percent of the MIS alumni will strongly agree or agree with the following statement: "I am satisfied with the knowledge I acquired in my major course of study."</p> | <p>Management Information Systems is a new department established in the Fall of 1999. There are no results as yet.</p> | |

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| <p>Program Mission: To provide a high quality educational experience to diverse student populations at the undergraduate level. The MIS program will allow students to obtain entry level positions in the information technology field.</p> | <p>2. Skills: Students graduating from the B.S. program in Management Information Systems will have obtained skills and knowledge that will have helped them to succeed in their careers as information technology professionals.</p> | <p>2.a. Alumni from the Management Information Systems program will be surveyed one year after the completion of their programs. Eighty percent of the MIS alumni will strongly agree or agree with the following statement: "The UCF MIS Program provided me with skills and knowledge necessary for success in my MIS career." Eighty percent of those surveyed should also strongly agree or agree with the statement "The MIS program provided sufficient skills in oral presentations, business writing, analytical problem solving, teamwork skills, and leadership."</p> <p>2.b. A sample of employers of UCF's MIS program graduates will be surveyed to assess the extent to which these UCF MIS graduates met their needs. 80% should strongly agree or agree that these graduates were well prepared for their first positions.</p> | | |

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| | <p>3. Career Preparedness: Graduates of the B.S. in Management Information Systems program will agree that their program was challenging and provided them with a high degree of career preparedness.</p> | <p>3a. Graduating seniors will complete a survey at the end of their course work. 80% of MIS majors should strongly agree or agree that they were challenged in the MIS program and that they felt prepared for the MIS workforce.</p> <p>3b. Eighty percent of alumni responding to a bi-annual survey will strongly agree or agree with the following statement: "Overall, graduates of the UCF MIS program are well prepared for careers in Management Information Systems."</p> | | |