

Program Statement: BSBA in Management Information Systems CIP Code: 52.1201 Level: Undergraduate

Linkage between Expanded Statement of Institutional Purpose,
 Department/Program Intended Outcomes/Objectives, Assessment Criteria and Procedures,
 Results, and Use of Results at our University

Expanded Statement of Institutional Purpose	Departmental Program Intended Outcomes/Objectives	Assessment Criteria & Procedures	Assessment Results	Use of Results
<p>UCF Mission: UCF is a metropolitan university committed to providing the finest undergraduate education in Florida, achieving international prominence in key graduate educational and research programs, promoting a global perspective, fostering inclusiveness and diversity, and becoming America's leading partnership university.</p> <p>CBA Mission: The College of Business Administration advances the university's mission and goals in providing intellectual leadership through teaching, research, and service. The College delivers research and quality business education programs at the undergraduate, graduate, and executive levels to citizens of the State of Florida and to select clientele nationally and internationally. The College's faculty of scholar-teachers is committed to providing the academic community</p>	<p>1. Knowledge: Students graduating from the B.S. program in Management Information Systems will demonstrate mastery of the following MIS concepts:</p> <ul style="list-style-type: none"> • Systems Analysis • Systems Design • Data Base Management • Programming • Data Communications 	<p>1.a. Assessment will be accomplished through a survey of graduating seniors each semester. They will be surveyed in areas such as employment opportunities, salary levels, as well as most and least valuable courses in the MIS program. Eighty percent of the graduating seniors will strongly agree or agree with the statement "The MIS program at UCF has provided me with adequate MIS-related knowledge."</p> <p>1.b. Assessment will be accomplished through a random sample of recent alumni concerning the adequacy of their training in the areas of systems analysis and design, data base management, programming concepts, and data communications. Eighty percent of the MIS alumni will strongly agree or agree with the following statement: "I am satisfied with the knowledge I acquired in my major course of study."</p>	<p>1.a. A total of 35 questionnaires were administered to graduating seniors in the Summer and Fall 2000. Thirty of the thirty-five students or 86% agreed with the statement: "The MIS program at UCF has provided me with adequate MIS knowledge."</p>	<p>1.a. The undergraduate MIS curriculum was reviewed in light of these results and no changes were made with the exception of ISM 4300—Technology Management. ISM 4300 was revised to make it compatible with ISM 3011—Management Information Systems. There was some redundancy between the two courses.</p>

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<p>with high-quality contributions in basic scholarship, applied scholarship, and instructional development. The College delivers quality teaching in comprehensive academic programs that build on the University's foundation in the arts and sciences. These programs are designed to provide students with competencies, skills, and knowledge that serve the business community's national and international needs. Service to its community is an important extension of the teaching and research mission of the College. The College also engages in mutually enriching partnerships with the business community.</p> <p>The College of Business Administration is committed to and embraces academic and cultural diversity, the free expression ideas, equality of all people, and the dignity of the individual. Furthermore, the College provides a creative and technologically advanced environment for the delivery of innovative and progressive programs.</p> <p>Program Mission: To provide a high quality educational experience to diverse student populations at the undergraduate level. The MIS program will allow students to obtain entry level positions in the information technology field.</p>	<p>2. Skills: Students graduating from the B.S. program in Management Information Systems will have obtained skills and knowledge that will have helped them to succeed in their careers as information technology professionals.</p>	<p>2.a. Alumni from the MIS program will be surveyed one year after the completion of their programs. Eighty percent of the MIS alumni will strongly agree or agree with the following statement: "The UCF MIS Program provided me with skills and knowledge necessary for success in my MIS career." Eighty percent of those surveyed should also strongly agree or agree with the statement "The MIS program provided sufficient skills in oral presentations, business writing, analytical problem solving, teamwork skills, and leadership."</p> <p>2.b. A sample of employers of UCF's MIS program graduates will be surveyed to assess the extent to which these UCF MIS graduates met their needs. Eighty percent should strongly agree or agree that these graduates were well prepared for their first positions.</p>		

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	<p>3. Career Preparedness: Graduates of the B.S. in Management Information Systems program will agree that their program was challenging and provided them with a high degree of career preparedness</p>	<p>3a. Graduating seniors will complete a survey at the end of their course work. Eighty percent of MIS majors should strongly agree or agree that they were challenged in the MIS program and that they felt prepared for the MIS workforce.</p> <p>3b. Eighty percent of MIS alumni responding to a bi-annual survey will strongly agree or agree with the following statement: "Overall, graduates of the UCF MIS program are well prepared for careers in Management Information Systems."</p>	<p>3.a. Twenty-eight of thirty-five graduating seniors surveyed or 80%, agreed with the statement that they were "challenged in the MIS program," and twenty-nine of thirty-five surveyed or 82%, agreed that they "felt prepared" for the MIS workforce.</p>	<p>3.a. No changes were made to the MIS curriculum as a result of this information.</p>

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